

ROCKVILE ECONOMIC DEVELOPMENT, INC. MARYLAND

Program & Services Overview



REDI helps businesses launch, locate, and expand in Rockville by providing tools, resources, and guidance to support all stages of business growth.

MISSION

To identify and develop economic opportunities to help Rockville prosper.

VISION

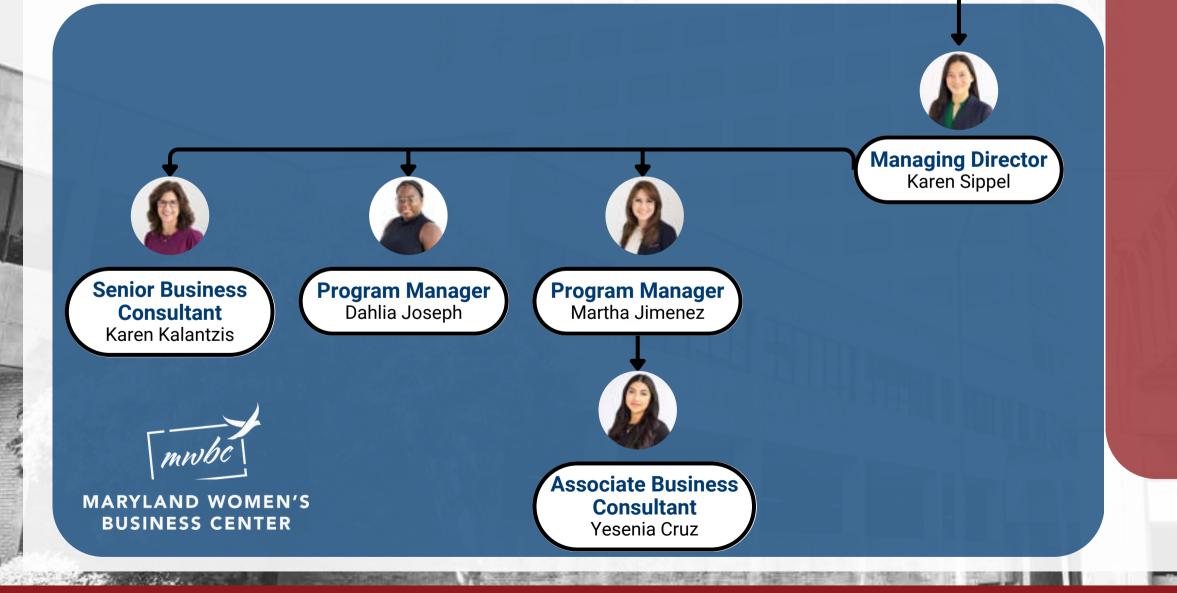
Rockville is a 21st century city for business.

OCKVILLE ECONOMIC DEVELOPMENT INC.

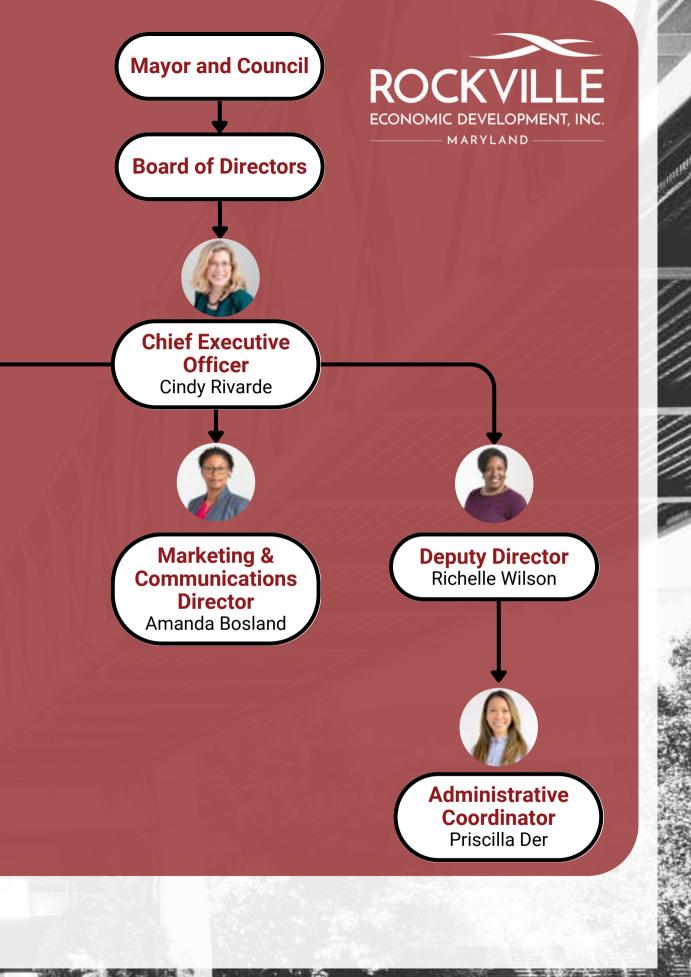
VALUES

- Be proactive
- Be an expert
- Be innovative
- Be collaborative
- Be impactful

ORGANIZATIONAL STRUCTURE AND TEAM



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ECONOMIC DEVELOPMENT PARTNERS

- Greater Rockville Chamber of Commerce
- Montgomery County Business Center
- Montgomery County Chamber of Commerce
- Montgomery County Economic Development Corporation
- Worksource Montgomery
- Visit Montgomery
- Montgomery College
- Universities at Shady Grove
- Maryland Economic Development Corporation
- Maryland Department of Commerce
- Maryland Economic Development Association
- Maryland Technology Development Corporation (TEDCO)
- Maryland Tech Council
- Connected DMV
- Federal Laboratory Consortium for Technology Transfer

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Empower | Amplify | Elevat





Federal Laboratory Consortium for Technology Transfer





MONTGOMERY COUNTY ECONOMIC DEVELOPMENT CORPORATION MARYLAND







PROGRAMS & SERVICES



Business Development

Retention, Expansion, and Attraction **Location Services** Market Data **Resource Connections**



Incentives

Small Business Impact Fund **MOVE/Expansion Customized Incentives**



Marketing **Business Development Support** Local Tourism



Life Science/Bio Sector **Biotech Corridor**





Small Business Support

Maryland Women's Business Center Partner Programs/Resources

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Small-Scale Manufacturing

Training Programs & Resources

CITY OF ROCKVILLE INCENTIVES



Rockville MOVE Grant

- One-time grant (up to \$40,000) to businesses from outside of Rockville city limits who are relocating or expanding in the City
- Can be matched with Montgomery County's MOVE program

Small Business Impact Fund

- Grant program to help qualified small and mediumsized businesses to scale through projects
- Recipients must offer public/ social benefits
- Minimum 1 year lease

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Business Expansion Fund

• One-time grant to existing Rockville business that lease or purchase a minimum of 1,000 SF additional space

EXPLORE ROCKVILLE

REDI partners with Visit Montgomery to maintain and promote Explore Rockville - a tourism website for the city. Features include:

- Retail, restaurant and recreation directory
- Events Calendar
- Blog

Website

- 46,568 unique visitors in FY '24 (July 2023 June 2024)
- 2023 Communicator Award of Distinction for design & effectiveness

Social Media

- Instagram 2,100+ followers
- Facebook 260+ followers

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MARYLAND WOMEN'S BUSINESS CENTER





Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.





MARYLANDWBC.ORG | 301.315.8091 | INFO@MARYLANDWBC.ORG

Areas We Serve

Montgomery County 51 Monroe Street **PE-20** Rockville, MD 20850

Prince George's County **Bowie Business Innovation Center (BIC)** 14001 Jericho Park Road, A119 Bowie, MD 20715

Frederick County

Office of Economic Development 118 North Market Street, 2nd Floor Frederick, MD 21701

Q Howard County **Economic Development Authority** 6751 Columbia Gateway Drive, #500 Columbia, MD 21046





BUSINESS COUNSELING

- FREE of charge
- Confidential 1 on 1 meetings
- GrowthWheel Certified counselors
- Available to entrepreneurs and businesses in our jurisdictions







TRAININGS & EVENTS

- Online & In-Person
- Taught by Subject Matter Experts
- Educational Business Trainings
- Signature Workshops & Programs
- Networking Opportunities







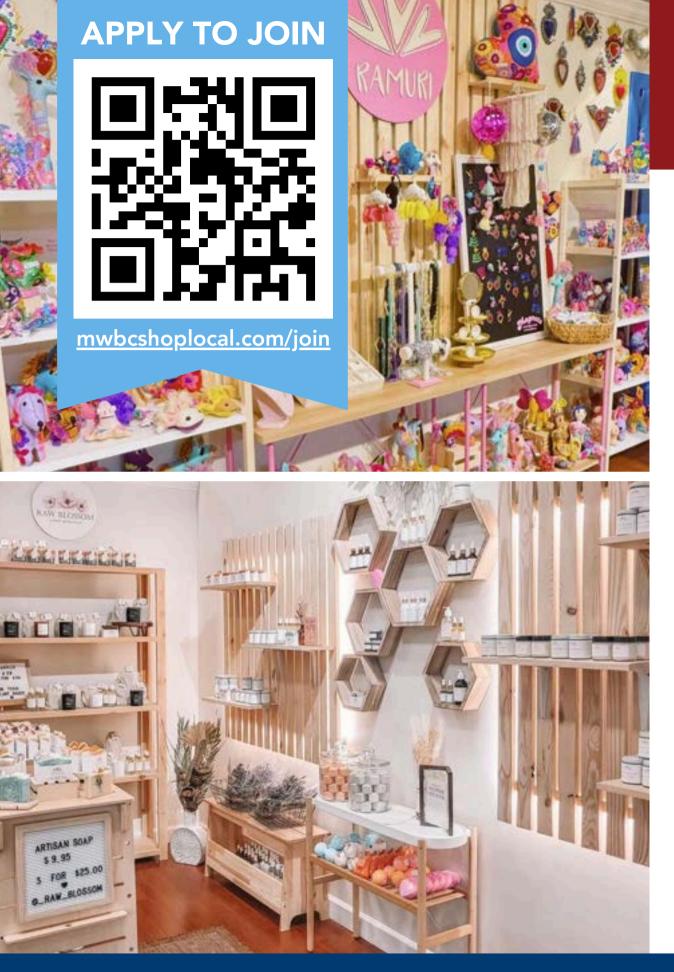












SIGNATURE PROGRAMS

- Rotating cohort of product-based business owners
- Cohort members receive:
 - Storefront experience
 - Mentorship & counseling
 - Business training
 - Strategy & Operations
 - Wholesale
 - E-Commerce and more
- **Q** Rockville, MD
- Savage, MD
- Bowie, MD







- Multi-course business training covering ideation, launch and growth of a business
- Webinar series repeated quarterly
- Each course for \$25 or full series for \$80
- Financial assistance available









SIGNATURE PROGRAMS

- Course 1: Building a Strong Business Foundation
 What to consider before starting a business
- Course 2: Creating Your Business Blueprint
 How to create an effective business design
- Course 3: Launch Your Business
 Knowledge, skills and strategies to open for business
- Course 4: Business Development Strategies
 Strategies to successfully expand your business











- Exhibitor hall with over 30 business and resources Panel discussions with business leaders
- Keynote speaker
- Headshot & makeup lounge
- Networking opportunities
- Charity drive









MARYLAND WOMEN'S **BUSINESS CENTER**

Expert guidance. Real results.

LEARN MORE

- MarylandWBC.org
- (301) 315-8091
- ► Info@MarylandWBC.org







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